

**Building a Secure and Compliant**

# **Global Top 5 Digital Asset Exchange**

**UBX**

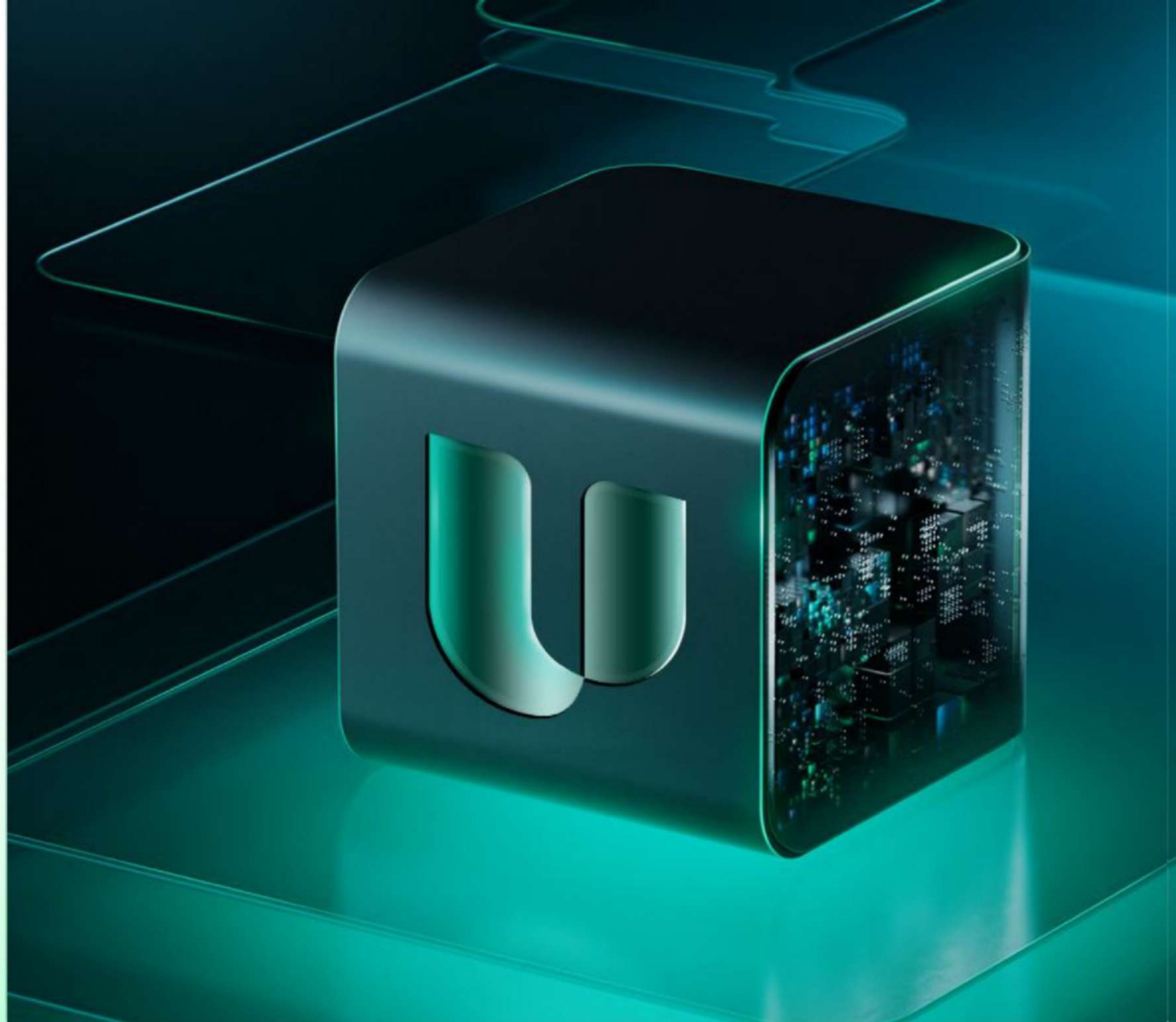




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# THE VALUE & FUTURE TRENDS OF DIGITAL ASSET EXCHANGES

## WHAT IS A DIGITAL ASSET EXCHANGE?

An exchange serves as the foundation of digital finance, acting as the primary platform for the movement of digital assets. It's akin to the "gem on the crown," facilitating value transfer and ensuring the smooth operation of the entire industry.



Exchange = The Securities Market + Bank + Payment **System of the Digital World**

### Market Size

- As of December 2024, the total market capitalization of digital assets exceeds **\$3.45 Trillion**.
- Over **700 Million** people worldwide hold crypto assets.

### Trading Volume

- In 2024, the daily average trading volume of global cryptocurrency exchanges reached **\$267.77 Billion**.
- Leading exchanges, such as Coinbase and Binance, report single-day trading volumes surpassing those of traditional stock exchanges.

#### Binance



**Profit: \$12 Billion**

#### Coinbase



**Profit: \$6.4 Billion**

**An exchange serves as the main gateway for industry traffic, leveraging the wealth effect.**



“

**Forming a "Crypto Government"**

**Bitcoin Strategic Reserve Plan**

**Family-endorsed  
crypto projects**

**Acquisition of Bakkt Exchange**

**Establishing the United States as the  
"Global Cryptocurrency Hub"**

”

**The most crypto-supportive U.S.Congress in history.**

**Trump's clear support for the cryptocurrency industry is set to unlock new growth opportunities for the sector!**

# A Review of UbitEx's Growth Journey



**1st Year**  
**300K+** Registered Users  
**90K+** Daily Active Users

**2021**

The UbitEx technical team initiated the development of an AI trading matching engine.

**Jan 2024**

Official launch of the UbitEx Exchange.

**DEC 2024**

The UBX brand upgrade and the launch of the UBX platform token signal a new phase in ecosystem diversification and global expansion.

**2023**

Technological advancements and platform expansion.

**NOV 2024**

UBX Global User Base Surpasses 300,000.



## Compliance Licenses



Canada(MSB)



Australia(AUSTRAC)



United States(MSB)

## Global Operations



London



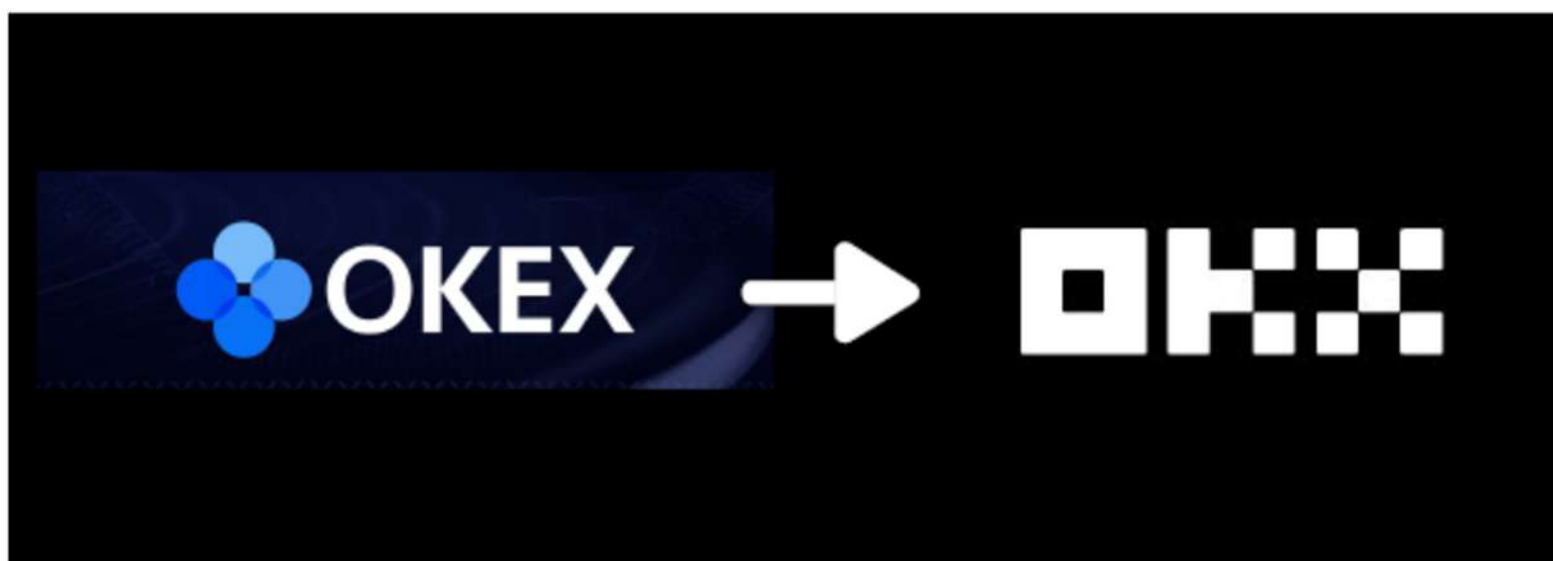
Canada

# The Necessity and Strategic Significance of Upgrading

The Transformation from UbitEx to UBX  
Marks the Beginning of a New Journey Toward Global Expansion.

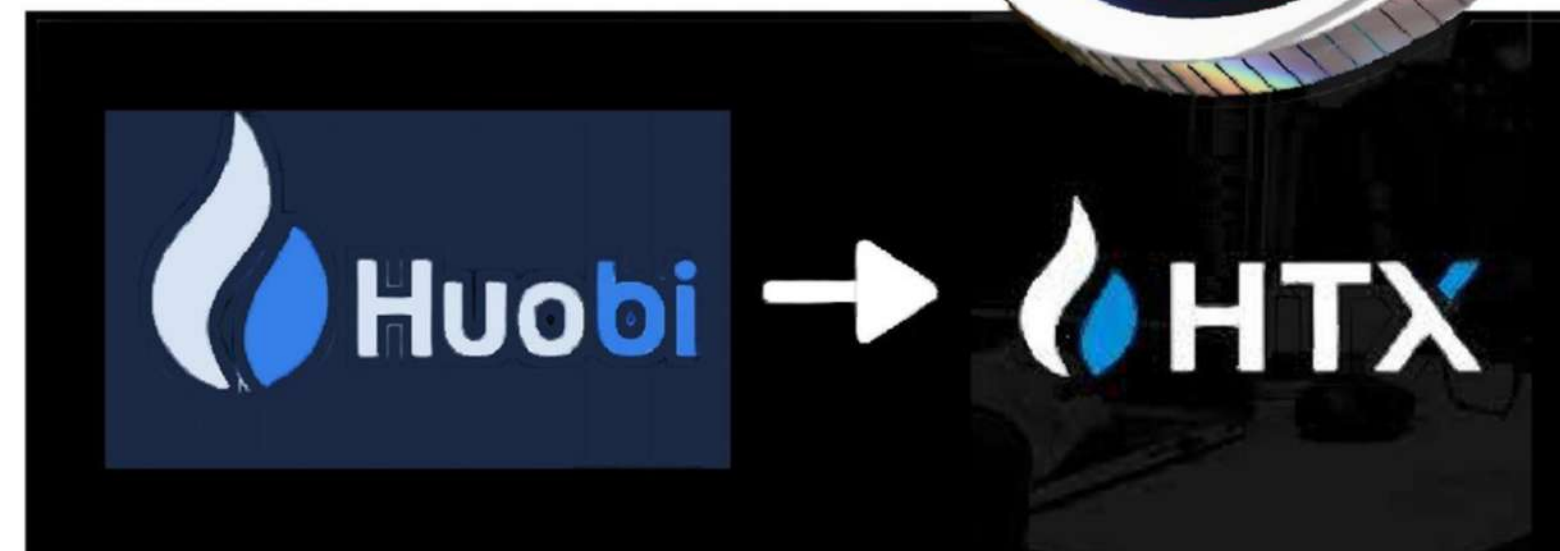


## Reference for the Exchange Brand Upgrade Process



### OKEx upgraded to OKX

Annual revenue increased from **\$536 Million** to **\$1.5 Billion**.  
Global users increased from **20 Million** to **50 Million**.



### Huobi upgraded to HTX

The average daily spot volume increased from **\$1.5-\$2 Billion** to **\$2.5-\$3.2 Billion**.  
Registered users **+40%**, exceeding **2.3M** Active Users  
Institutional Users: From **7%** to **13%**



**The UbitEx brand enhancement is a strategic initiative aimed at capitalizing on the opportunities presented by the 2025 bull market.**

## Defining the Future with "X"



Inspired by Musk's xAI and the "X" brand, it represents cutting-edge innovation and groundbreaking thinking. From UbitEx to UBX, it signifies the evolution of the business from a single exchange to a diversified digital asset ecosystem.

## **X: Igniting the Future**

**UBX is dedicated to becoming a global **Top 5** digital asset exchange platform, focusing on "global expansion, ecosystem prosperity, wealth effect, and security compliance."**



# BlackRock makes a \$20 million strategic investment in UBX.



## BlackRock

Invested \$20 Million in UbitEx.

The world's largest asset management company, holding 403,725 Bitcoins with a total value of approximately **\$40.63 Billion**.

Total investment amount:

# \$20 Million.



## Empowering UBX to Become a Global **Top 5** Digital Asset Exchange!

# The Core Advantages of UBX

Enhanced User Experience and Optimized Trading Efficiency



## AI-Powered Trading Engine

Real-time market forecasting and decision support for personalized investment strategies



## Diversified Asset Support and Cross-Chain Trading

Catering to users' diverse investment needs



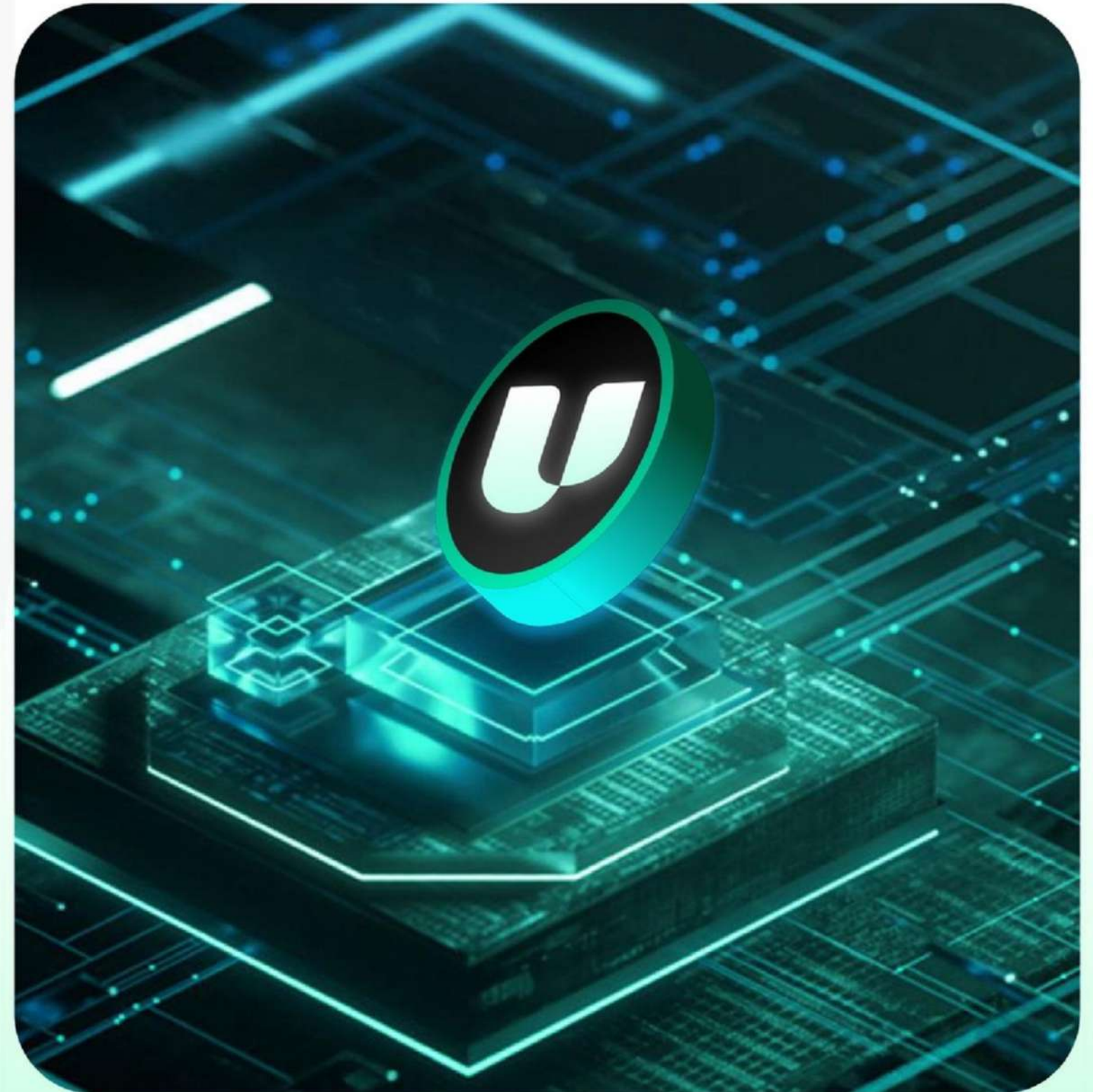
## Real-Time Liquidity and Deep Markets

Global market access and liquidity enhancement through an aggregated trading system.



## Efficient, Low-Latency Trading Experience

Ultra-fast trade execution with seamless upgrades and system stability.





# UBX Product Advantages:

## Comprehensive layout, creating a complete trading ecosystem.



### Innovative Products Designed for a Bull Market

- 100x leverage trading and futures derivatives
- More than 500 spot trading pairs
- Launchpad features
- Spot listings available
- Earning opportunities
- Mining pools
- Trending emerging assets
- Quantitative trading options
- VIP5 & higher users can list tokens on UBX



### Bull Market Rewards and Incentive Programs

- Trading incentives and profit-sharing plans
- Community governance and co-creation mechanisms
- Exclusive early investment opportunities



### Introducing the "UBX Creator Program"

- Users can earn by contributing through strategy sharing, social interactions, and community activities.
- Participants can also recommend token listings.



### Social Ecosystem: From "Solo Effort" to "Collaborative Win-Win"

Encouraging users to collaborate and interact with other investors, share trading strategies, and earn additional rewards through social engagement.



### Open UBX Staking and Token Listing Pool

Everyone can participate in recommending token listings.



# UBX R&D Advantage: A New Breakthrough with FLYLEOPARD Technology

In 2024, UBX upgrades its FireFox AI Decision-Making System built on FlyLeopard technology.

FireFox: Representing wisdom, agility, and strategic vision, symbolizing the flexibility and exceptional insight of the technology.

## Technical Overview

In 2024, the UBX team introduced the FireFox AI Decision-Making System, which integrates real-time market monitoring, intelligent investment strategies, and risk control. The system detects on-chain trends and market dynamics using an AI learning engine, offering personalized investment strategies and market analysis. FireFox also features a risk alert mechanism and intelligent risk control to protect user assets and provide efficient asset management solutions.

## Technological Breakthroughs:

- **Lightning-fast Market Analysis**
  - Utilizes an AI big data engine for real-time global market analysis.
  - Identifies trends and capital flows quickly to capitalize on market opportunities.
- **Agile Fox Intelligent Strategy Decision-Making**
  - Combines AI learning with user behavior data to customize investment strategies.
  - Features automated execution for easy strategy deployment, including smart portfolio adjustments.
- **FireEye Risk Alert System**
  - Accurately detects market risks and provides real-time alerts.
  - Analyzes on-chain data to prevent abnormal actions and asset loss.

### Achievements: Significant Improvement in Trading Success Rate

The FireFox system has increased the trading success rate on the UBX platform from **52%** to **91.77%**, delivering higher returns and enhanced security for users.

# UBX Risk Control Advantage:

## 5 Enhanced Mechanisms for Asset Security and Compliance

### Secure Storage



UBX uses cold/hot wallet separation and multi-signature technology to ensure user assets remain accessible, even if an administrator loses contact.

### Risk Control System



UBX enhances its KYC and AML systems through partnerships with firms like Sumsub, ensuring secure and compliant transactions.

### Internal Control System



UBX minimizes sensitive permissions, enforces role separation, and implements anomaly alert systems, manual review processes, and detailed personnel records to prevent internal misconduct.

### Asset Transparency



UBX publishes quarterly reserve reports, maintaining a reserve ratio of 150-200%, significantly exceeding the industry average and ensuring over 1:1 fund reserves.

### Protection Fund



UBX has established a \$200 million protection fund to fully safeguard user assets in the event of security challenges.





# Meet the Exceptional Team Behind UBX



**CEO**

**Reni A.**

- Over 5 years of experience in investment management and blockchain technology.
- Former Principal at a Dubai-based Single Family Office(SFO),overseeing strategic investments across diverse sectors.
- Transitioned to the Web3 industry by founding an on-chain data analytics platform 3 years ago.
- Advocate for Web2-Web3 cooperation,driving innovation and collaboration in the crypto industry.
- Extensive expertise in bridging traditional finance with decentralized technologies.



**Risk & Compliance Director**

**Drake Thompson**

- 15 years of experience in financial risk management.
- Former member of the Risk Management Department at Goldman Sachs.
- Master's degree in Financial Mathematics from the University of Chicago.
- Expertise in regulatory frameworks of major global financial markets.



**CTO**

**Nathan Blackwood**

- Former System Architect for Nasdaq Trading Systems.
- Specialized in high-frequency trading system development.
- Ph.D.in Computer Science from Stanford University.
- Led core system upgrade projects for major exchanges such as Binance and Coinbase.

## Technology Development Team

Our team comprises over 100 fintech experts, including:

**45%**

With Experience  
Working At  
Top-Tier  
Exchanges.

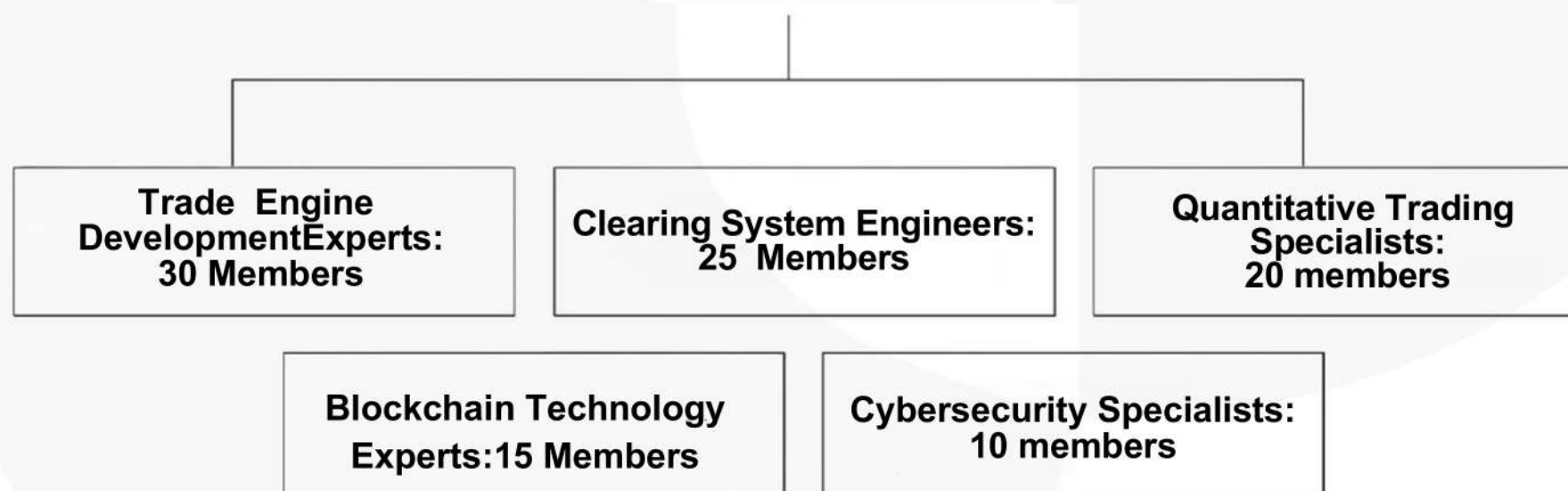
**30%**

From Globally  
Renowned  
Financial  
Institutions.

**20%**

With Track Record Of  
Successful Financial  
Innovation Projects.

## PROFESSIONAL EXPERTISE DISTRIBUTION



# UBX's Future Mission and Development Direction

Evolving from a Global Crypto Asset  
and Social-integrated Trading Platform to Building A

**Secure and Compliant Global Top 5 Digital Asset Exchange**

“ Smart Technology Integration ”  
Global Expansion      Wealth Empowerment  
Secured Trading Platform  
Comprehensive, Multi-dimensional Trading Ecosystem

# UBX Sustainable Growth Path: Building a Business Model with Robust Self-Sustaining Capability

UBX seeks to set benchmarks against Binance and OKX, aiming to create a stable profitability system by implementing diversified revenue models.

- Spot and Futures Trading Fees
- Listing Fees
- Launchpad
- Staking and Lending
- Trade-to-Mine/X2E
- Earn Premium Wealth Management
- Staking Rewards
- Stock-to-Crypto Conversion

Drawing on OKX and HTX  
Brand Upgrade and  
Globalization Experience

UBX aims to achieve net  
annual revenue of  
**\$2-3 Billion** by 2025.



# The Vision of the UBX Platform

## To Become the Digital Asset Trading Platform Trusted by 100 Million Users

UBX aims not only to become an industry leader but also to be a trusted partner for users, witnessing and driving the vibrant growth of the digital asset era together.

# The Mission of the UBX Platform

**To provide global users with a secure and efficient digital asset trading experience through innovative technology.**

UBX is committed to long-term value creation, focusing on stability and continuous innovation rather than short-term profits.

With the resilience and vision of a marathon runner, UBX remains focused on making steady progress. Each innovation brings users safer, more efficient trading services. Every step forward creates lasting value for our users.



# UBX Core Values

## INTEGRITY, RIGHTEOUSNESS, AND MINDFULNESS

Upholding honesty and integrity to build a trustworthy digital asset ecosystem.

## PRIORITY EDUCATION

Prioritize user education, enhance industry awareness, and co-create a digital future.

## TECHNOLOGY IS KEY

Drive innovation through technology to provide efficient and secure services for users.

## LONG-TERM VISION

Develop the business with a long-term perspective, committed to create lasting value for users.



# UBX Development Roadmap

## 2024 Q1-Q3 →

- Launch of 2.0 spot trading services, supporting efficient trading of mainstream digital assets.
- Introduction of order types, including limit orders, market orders, and stop-loss orders.
- Launch of a high-security trading model based on Stub technology.
- Futures trading features: introduction of perpetual contracts and options trading.
- Real-time market data and trading: launch of the UBX live system, providing real-time market analysis, data, and trading guidance.
- 300,000 registered users and 90,000 daily active users.

## 2024 Q4 - 2025 Q2 →

- Support for forex futures trading, attracting more international users.
- Launch of AI aggregation trading tools, enabling automated strategy creation and execution.
- Introduction of AI risk control and anti-fraud systems for 24/7 real-time monitoring.
- Launch of X2E system: a reward mechanism based on trading and social activities to boost user engagement.
- Begin preparations for Nasdaq listing.
- Establish five global operation centers in New York, Silicon Valley, Singapore, Dubai, and Toronto.
- Targeting 700,000 registered users and 150,000 daily active users.

## 2025 Q3 - 2026 Q1 →

- Partner with traditional financial institutions to launch US stock trading, enabling cross-market transactions.
- Open API and SDK: Provide developers with open API and SDK support for integrating third-party trading tools and strategies.
- Launch algorithmic trading module to support large transactions and market depth analysis.
- Establish five new operation centers globally, expanding into Asia and North America.
- Complete Nasdaq main board listing.
- Targeting 2 million registered users and 300,000 daily active users.
- Launch of stock-to-crypto exchange system.

## 2026 Q2 - 2026 Q4 →

- Launch exclusive features for institutional users, including high-frequency trading support and large order matching.
- International expansion: Plan to enter markets in 17 countries and regions, establishing localized operations and compliance support teams.
- Develop more complex derivatives (such as ETFs, index contracts) to meet advanced investment needs.
- Collaborate with international partners for joint promotions, aiming to become a global leader in the digital asset trading market.
- Targeting 4 million registered users and 600,000 daily active users.

## 2027Q1 - 2027 Q4 →

- Launch a tiered fee structure, offering volume-based discounts to attract large-scale and institutional traders.
- App launches with 26 language interfaces to provide a more user-friendly experience for global users.
- Develop cross-platform trading functionality, enabling seamless transfer and trading of assets across partnered exchanges.
- Launch automated investment tools supporting regular asset purchases, along with quantitative trading tools for customized strategies.
- Introduce institutional account system, offering exclusive APIs, customized services, and trading reports to attract more institutional users.
- Targeting 6 million registered users and 1.2 million daily active users.

**A LEADING  
GLOBAL  
FINTECH  
PLATFORM**

**UBX**

